



FOUR STEPS INVOLVING CULT MEMBERSHIP

1. RECRUITMENT

Deception - The group's identity and/or their real motives are not revealed at first. The group's leaders tell members to withhold information about the group from outsiders. Oftentimes telling you, "we'll get to that later when you are better able to understand things."

Love Bombing - Cults offer instant friendship and acceptance. Recruiters will not take no for an answer without making you feel guilty or ungrateful.

Exploit Personal Crisis - Situations such as a broken relationship, death in the family, loss of job, recent move, loneliness as well as depression are exploited.

Crisis Creation- The world around you and even other believers are seen in a darker light, or the end of the world is imminent, etc. You must be part of this group to be saved or healed. FEAR

Cookie-Cutter Answers- The group has over-simplified answers to life's questions for every question you ask. Theirs are the ONLY correct answers.

2. PROGRAMMING

Intense Study/Participation – No time for self.

Warnings - Recruits are told that Satan will cause relatives and friends to say bad things about the group. Recruits soon trust only group members.

Schedule Control, Fatigue - Study and service to group are mandatory, taking up almost all the time of the new member, making them too busy to question or to listen to others. Family, friends, jobs and hobbies are squeezed out, further isolating the new member.

Attack Independent Thought - Critical thinking is criticized as prideful and sinful. Blind acceptance is encouraged.

Black and White Mentality - All issues have simple answers, and require unquestioning obedience to the group. "Us against them" thinking strengthens group identity. Everyone outside of the group is labeled as weak or misled.

3. RETENTION

Motives Questioned - When sound evidence against the group is presented, members are taught to question the motives of the presenter.

Information Control - Group controls what member may see or hear. Forbids contact with ex-members or anyone critical of the group.



Isolation and Alienation - Group becomes a substitute family and is taught that no others are needed, including natural family. Members may be told to quit school, leave home, give up sports, etc.

Coercion - Disobedience, including even minor disagreement with group doctrine will result in shunning and expulsion.

Phobias - Fear of the world and other people is magnified, as is fear of the devil or evil. Members are taught that something very bad will happen to them if they leave the group. No honorable way out of the group.

Striving - Group membership and service are essential for salvation. No matter what you do, it is never enough.

4. INFLICTION OF DAMAGE – WHILE STILL A MEMBER

Dependency - Member has adopted a childlike dependency on the group. You are dying to leave but terrified to try.

Personality Disorders - Depression, disorientation, anxiety, stress, neurotic or psychotic behavior and even suicidal tendencies may result.

Diminished Capacity - Members lose ability to think analytically and critically.

Relationships Are Destroyed - Family and friends are cast aside and even if you leave someday, the damaged relationships are sometimes difficult if not impossible to mend.

Exploitation - Member is exploited financially, sexually and/or mentally. May be manipulated into giving all possessions to group, leaving school or job to put in long hours selling literature or other items, providing low cost labor for the group, etc.

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